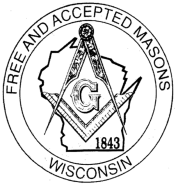
**Worksheet for Prioritizing Events and Programs**

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| --- | --- | --- | --- |
| **Goal/Program** | **Impact** | **Effort/Cost** | **Rating or Score** |
| In this column list the program/event being considered. | Rate with a “1”, “2”, or “3”.  “1” being very **low** impact and “3” being very **high** impact. | Rate with a “1”, “2”, or “3”.  “1” being very **high** effort/cost and “3” being very **low** effort/cost. | For scoring, multiply the impact rating times the effort/cost rating.  A high score designates a good program. A low score might not be a good event/program to have. |
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